

No Crackers Pledge on to promote an eco-friendly Diwali

From Date: 07-10-2025

Organized by: Department of BBA

Academic Year: 2025-2026

Report:

The Department of BBA organized a “No Crackers Pledge” as part of a campus-wide campaign to promote a Crackers-Free Diwali. The event aimed to create awareness about the harmful effects of firecrackers and encourage eco-friendly celebrations, aligning with SDG 7, 11, 12, 13 and 15. The program was led by Dr. Renuga Devi S (Head of the Department) as the organizer. Staff members and students of BBA actively participated. Students took a pledge to celebrate Diwali in an environmentally responsible manner. The initiative successfully inspired the students to adopt sustainable practices and contribute to a cleaner, greener planet. The event concluded with a group photo session, marking a memorable end to the meaningful campaign.